



Dear Prospective Sponsor,

The Texas Takeover Elite Basketball Club is holding its 2<sup>nd</sup> Annual “Stack the Banner” Fundraiser throughout the month of March & April. In preparation for the 2023 AAU Basketball season, we are asking for your help in offsetting costs for our 120+ student-athletes and to mitigate other related expenses that promote the makings of a successful & competitive AAU basketball program.

We welcome and appreciate any monetary donation amount and you can support our program through community recognition as an individual or business on our **2023 TTE Basketball Banner**, or by choosing your desired [2023 Sponsorship Level](#) of impact.

Beginning April 20, 2023 all “Stack the Banner” sponsors will be exclusively displayed on the **2023 TTE Basketball Banner** that will debut on our website, all social media outlets and in our e-Newsletter throughout the season for mass audience appeal. The banner will also travel with teams for photo ops at tournaments. Your brand or individual name will be recognized as we embark on our annual journey to gain exposure for some of Houston’s top performing student-athletes as they compete against local and national talent.

Overall, the Texas Takeover Elite basketball program has set a goal to raise funds to accomplish the following for the 2023 season:

- Provide basketballs, practice/game-day uniforms, and gym rental
- Offset travel and meal expenses to competition destinations in Dallas, California & Nebraska
- Complete annual service project(s) benefiting the Katy community and/or surrounding area

In just its' first year, Texas Takeover Elite successfully led seven teams, with each team winning at least one tournament. Even without a shoe sponsorship, the 16U team was consistently ranked as a top-five team in Houston and placed third in the 17U Platinum Bracket of the Prep Hoops Finale; a nationally recognized circuit. Thirty-eight seniors have been awarded athletic scholarships over the last four years. With past success and your help moving forward, we will continue our mission to assist even more athletes in gaining the exposure necessary to secure those college basketball scholarships.

As our coaches and volunteers put in countless hours of dedication during the season, we look forward to having you join our team of supporters and can't wait to see you in the gym. If you have any questions or concerns, please contact our sponsorship coordinator Delores Lewis, 850-356-0869, [journeysince1984@gmail.com](mailto:journeysince1984@gmail.com)

**THANK YOU FOR YOUR SUPPORT!**

Sincerely,

*Coach Nicholas Ned*

Founder & Director, Texas Takeover Elite Basketball



## 2023 SPONSORSHIP LEVELS



**\$250**

Bronze Sponsors contribute to the organization's everyday operational expenses. Texas Takeover honors our Bronze Sponsors with the following:

**\*NAME ONLY\* FEATURE**

Company name featured on sponsorship web page/banner.



**\$500**

Silver Sponsors assist in covering the tournament participation fees for one team for one tournament. Texas Takeover honors our Silver Sponsors with the following:

**LOGO FEATURE**

Company name featured on sponsorship web page/banner

**SOCIAL MEDIA RECOGNITION**

Customized Social Media Post welcoming business as Silver Sponsor.

**LINK TO YOUR WEBSITE**

Company logo prominently featured on sponsorship page with link to desired URL.



**\$1000**

Gold Sponsors assist in covering practice gym fees and tournament participation fees. Texas Takeover honors our Gold Sponsors with the following:

**LOGO DOUBLE FEATURE**

Company name featured on sponsorship web page/banner

**SOCIAL MEDIA RECOGNITION**

Customized Social Media Post welcoming business as Gold Sponsor.

**LINK TO YOUR WEBSITE**

Company logo prominently featured on home & sponsorship page with link to desired URL.



**\$2500**

Platinum Sponsors who donate a minimum of \$2,500 will be covering the fees for one athlete for the entire season (this covers a player's practice gym fees, tournament participation fees and hotel and ground transportation for out-of-town tournaments). Texas Takeover honors our Platinum Sponsors with the following:

**LOGO DOUBLE FEATURE**

Company logo featured on home/sponsorship web page & banner

**SOCIAL MEDIA RECOGNITION**

Customized Social Media Post welcoming business as Platinum Sponsor with embedded link of choice or special offer on social media platforms

**LINK TO YOUR WEBSITE**

Company logo prominently featured on website footer and sponsorship page with link to desired URL.

**BLOG FEATURE**

Blog post announcing company as platinum sponsor with company-provided content that can include advertising, special offers or embedded links. Blog posts will also be published on Facebook and Twitter social media platforms.

**TOURNAMENT PASSES**

2 passes for tournament entry for one Houston tournament during 2023 season.



-----DETACH HERE-----

Please complete the following: (or attach business card)

Business Name: \_\_\_\_\_

Point of Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

### MAKE CHECKS PAYABLE TO TEXAS TAKEOVER ELITE



Pay for sponsorship levels online at [www.txtakeoverelite.com](http://www.txtakeoverelite.com)

Return this form in person or by email to [txtakeover23@gmail.com](mailto:txtakeover23@gmail.com)

Return business card or email to [txtakeover23@gmail.com](mailto:txtakeover23@gmail.com)